

AIG HOME CONTENTS INSURANCE SURVEY



1,205
Singaporeans or PRs

Aged **18** to **55**

Who are home owners, co-owners or tenants

by online interview, conducted between
17 April to 30 April

In the event of fire, flood or major damage



Half of Singaporeans home owners are ill-prepared if they had to rebuild their homes



Two thirds believe they would need to downgrade from their current living standards



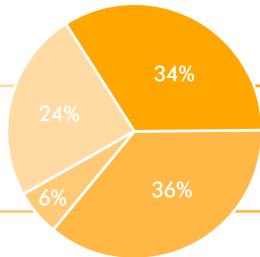
And a quarter of those believe they would face difficulties doing so



Home contents insurance ownership

Do not know if they have ever owned home contents insurance

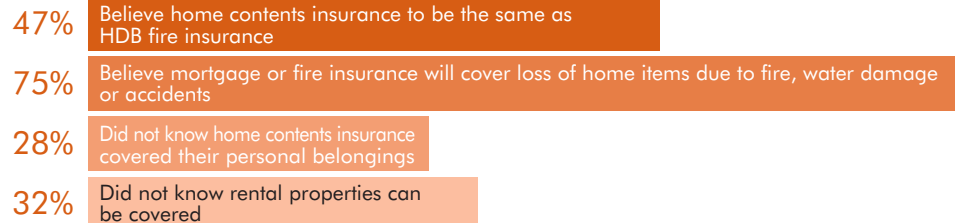
Used to own home contents insurance but no longer do



Currently own home contents insurance

Have never owned home contents insurance

Misperceptions of home contents insurance



TOP 10 ITEMS

Singaporean home owners want to protect

1. Jewellery
2. Computers and laptops
3. Furniture and furnishings
4. Air-conditioners
5. Audio and visual equipment
6. Domestic appliances
7. Floor coverage
8. Wardrobe contents
9. Cameras
10. Watches

Home contents insurance AIG's Claims Data

Theft (11%)

Water damage (21%)

Fire damage (37%)

\$\$1,500

Average cost of claim in 2014

\$\$95,000

Highest amount claimed for fire damage